



### SkyPrivate Premium Horizontal



#### Steel Blue - Azure Blue

RGB	CMYK	HEX	Pantone
R: 46 G: 155 B: 214	C: 79 M: 28 Y: 0 K: 16	#2E9BD6	2925 C

#### Charcoal Blue - Desaturated Navy-Black

RGB	CMYK	HEX	Pantone
R: 11 G: 13 B: 19	C: 43 M: 32 Y: 0 K: 93	#0B0D13	433 C

#### Deep Blue - Steel Blue

RGB	CMYK	HEX	Pantone
R: 40 G: 128 B: 188	C: 79 M: 32 Y: 0 K: 26	#2880BC	3005 C

#### Ghost Gray - Light Cool gray

RGB	CMYK	HEX	Pantone
R: 242 G: 244 B: 247	C: 2 M: 1 Y: 0 K: 3	#F2F4F7	2Cool Gray 1 C

**Style**  
Modern  
Friendly  
Tech-oriented

**Color Palette**  
Blue  
Cool Gradient  
Charcoal Blue

**Brand Emphasis**  
Messaging  
Evolution  
Identity

### SkyPrivate Premium Horizontal



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Blue  
Cool Gradient  
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Messaging  
Evolution  
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### SkyPrivate Premium - Logo Mark



**Style**  
Modern  
Friendly  
Tech-oriented

**Color Palette**  
Blue  
Cool Gradient  
Charcoal Blue

**Brand Emphasis**  
Messaging  
Evolution  
Identity

